



CLICA - Young Climate Campaigners for the European Green Deal

Project No: 2022-1-HU01-KA220-YOU-000086661

WP5 – A50-55 Local Open Events

A56 Final Open Event

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Prepared by: LATRA



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CLICA - Young Climate Campaigners for the European Green Deal

Work Package 5 – A50-55 Local open events & A56 Final open event

Table of Contents

About the tasks: Local open events (A50-55) and Final open event (A56).....	3
Presenting the Local open events	4
CSI Centre for Social Innovation LTD - Cyprus.....	4
Asociación Caminos - Asociacion para el Intercambio Educacion y Desarrollo Social - Spain	7
LATRA E.E. - Greece	9
Comhargnó Imeach Teoranta – Ireland.....	11
Consorzio MateraHub Industrie Culturali e Creative scarl – Italy	14
Nuoriso - Ja Matkailukeskus Hyvarilaoy – Finland.....	15
Presenting the Final open event	17
ProProgressione Kulturalis Nonprofit Kozhasznu KFT - Hungary	17
KPIs	20
Conclusion.....	21

CLICA Consortium



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About the project

CLICA is an Erasmus+ project geared towards creating a bottom-up and all-inclusive youth movement in support of the European Green Deal. The aim is to systemically increase the policy's impact for youth residing in European peripheries, civic deserts, rural areas and remote communities that are at the frontlines of the European climate change crisis and are struggling to address the challenges that it creates.

CLICA creates hybrid spaces (online & offline) that facilitate systematic co-creation and dialogue between youth, scientists, multidisciplinary creatives and policymakers, in order to generate solutions that increase the embedding of the European Green Deal (EGD) amongst youth communities that despite being at the forefront of the climate change crisis, they remain marginalized with their voices rarely heard at local and European levels. In order to achieve that, the project targets young people aged 18-30 years, with a particular focus on those who are from a disadvantaged background, reside in geographically remote regions of Europe and are facing imminent climate change challenges due to their locality.

CLICA promotes informal learning and contributes to its role in developing young Europeans as agents of change. Youth utilize activism -merging of art and activism- as means of civic expression and political communication both with peers and policymakers in order to structure and communicate their ideas on how the EGD can impact their lives for the better. Partners, stakeholders and the community will capture local-EU narratives helping them assess how interventions and life choices of young people are civic actions that have political significance. This created a two-way learning and dialogue that increased the penetration and impact of the EGD amongst youth communities as well as empower youth to position themselves at the center of the change that the policy is aiming to have.

CLICA is aligned with the aspirations of youth as 9 out of 10 young Europeans agree that tackling climate change can help improve their health and well-being -with overwhelming support for the environmental objectives of the EGD- and that policymakers need to take

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more into account the voices of youth when taking decisions relating to the sustainable future of Europe (Special Eurobarometer, Future of Europe, January 2022). The project also complies with the European Climate Pact (2020) in support of the Agenda 2030 as well as the SDGs. This is achieved by bringing together youth communities, civil society and industry to design and commit to a set of pledges to bring about change in behavior and grasp the opportunities that come with decisive action and sustainable lifestyles. It connects youth to improve their understanding of climate inclusion and equality and CLICA's impact is expected to grow and evolve over time, spurred by the engagement of youth and stakeholders that will become part of it.

About the tasks: Local open events (A50-55) and Final open event (A56)

The Local open events (A50-55) were designed as an essential component of the CLICA project, aimed at promoting and disseminating the project's results to relevant stakeholders, including youth and their representatives, education representatives, and policymakers. These events served as platforms for dialogue, knowledge sharing, and community engagement around the core themes of the project—climate action and youth empowerment. Each project partner organized a Local Open Event in their respective country, ensuring the involvement of at least 20 participants per event. These events allowed for valuable feedback collection, ensuring that the perspectives of youth, educators, and policymakers contributed to the sustainability and further dissemination of the CLICA project's results.

The Final open event (A56) marked the culmination of the CLICA project, gathering key stakeholders to disseminate the project's key outputs and celebrate the success of its activities. The event provided an opportunity to showcase the impact of the project on youth and community empowerment, while highlighting the personal stories of participants and their improvements. This event was designed to reach a broader audience of 100+ participants, including youth organizations, CCIS/STEM representatives, and other stakeholders. The event promoted the storytelling approach utilized throughout the project, focusing on the individual and collective impacts of CLICA's outputs on local communities.

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Presenting the Local open events

CSI Centre for Social Innovation LTD - Cyprus

The Center for Social Innovation (CSI) in Cyprus hosted a vibrant and impactful Local Open Event titled "Green Vibes & Creative Tribes: Art, Upcycling, & Mingling" on September 21, 2024, at the popular creative space, Yfantourgeio TheWorkplace in Nicosia. The event welcomed 25 participants, bringing together youth aged 18-30, representatives from youth organizations, and members of the general public in an inspiring setting that underscored the themes of sustainability, community engagement, and creative expression—core pillars of the CLICA project.



Photos from CSIs' local open event

The event's main activities centred around an upcycling and textile workshop, where attendees learned hands-on techniques to transform fabrics into new, creative pieces, reflecting the project's emphasis on sustainable practices and mindful consumption. This workshop not only encouraged sustainable habits but also fostered a sense of empowerment among the young participants, who saw firsthand how small actions can contribute to larger

environmental goals. Adding to the event’s interactive atmosphere, local artists were invited to set up booths where they showcased and sold their artwork, enhancing the community connection and offering insights into the role of art in climate activism. A designated swap station allowed participants to exchange items such as clothes, books, and jewellery, promoting a cycle of reuse and reducing the demand for new resources.



Photo from CSIs’ local open event

Throughout the event, CSI presented the CLICA project’s objectives and scope, emphasizing its goal of fostering a Europe-wide, youth-led movement in support of climate action. The event highlighted CLICA’s commitment to empowering young people from diverse backgrounds to act as change agents in their communities. The informal learning environment allowed participants to engage deeply with CLICA’s mission and gain an understanding of how community-driven projects like this can influence policy and societal perspectives on climate issues.



Photo from CSIs' local open event

Feedback collected from participants reflected high satisfaction, particularly with the hands-on nature of the workshop and the opportunities for creative engagement. Many participants expressed appreciation for the opportunity to connect sustainability with creative practices, stating that the event inspired them to consider their individual impact on climate change. CSI also took the opportunity to spotlight key CLICA activities and resources, drawing attention to the ways in which the project's outputs continue to encourage youth across Europe to advocate for climate-conscious policies and practices.

Asociación Caminos - Asociación para el Intercambio Educación y Desarrollo Social - Spain

On September 25, 2024, Asociación Caminos organized a successful Local Open Event as part of the CLICA project at the I.E.S. María Zambrano in Torre del Mar. The event brought together 18 stakeholders, including political representatives, youth associations, youth workers, town hall technicians, teachers, and a general audience, along with 23 students from the school, who are involved in the Ecoescuelas (eco-schools) program. This diverse audience represented key target groups such as youth, education representatives, policymakers, NGOs, and the general public, fostering a rich environment for dialogue and exchange on climate action and youth empowerment.



Photo from Asociación Caminos local open event

The morning session began with an introduction to the CLICA project, reflecting on its initial goals and the significant achievements realized over two years. Attendees explored the results of the Open Labs organized in Málaga, Seville, and Granada, which featured young participants' creative outputs. A key highlight was the introduction of the CLICA platform, an accessible digital space that connects youth across Europe. This platform empowers young people to advocate for causes they care about, practice activism, and enhance skills such as creativity and critical thinking—all while deepening their understanding of climate issues. Stakeholders and youth participants alike showed enthusiasm for the platform's potential to

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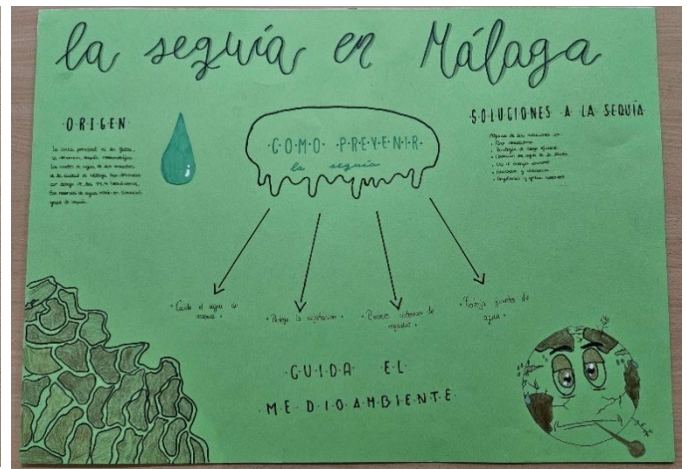
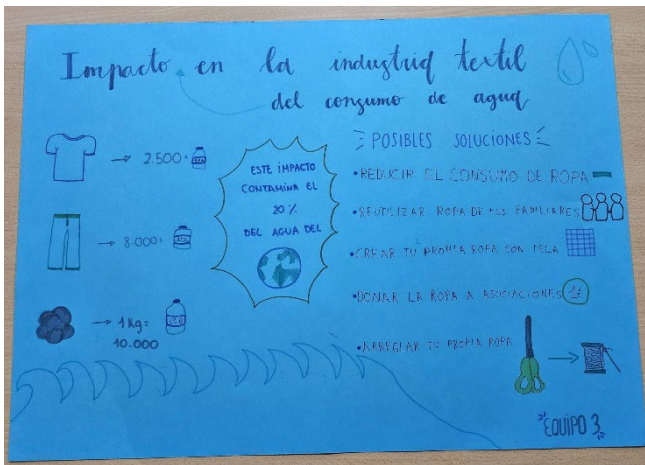
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foster civic engagement and environmental awareness.



Photos from Asociación Caminos local open event

In the latter part of the event, students took part in a hands-on activity session dedicated to applying the CLICA methodology. Guided by their environmental delegate roles, the students



Photos from Asociación Caminos local open event

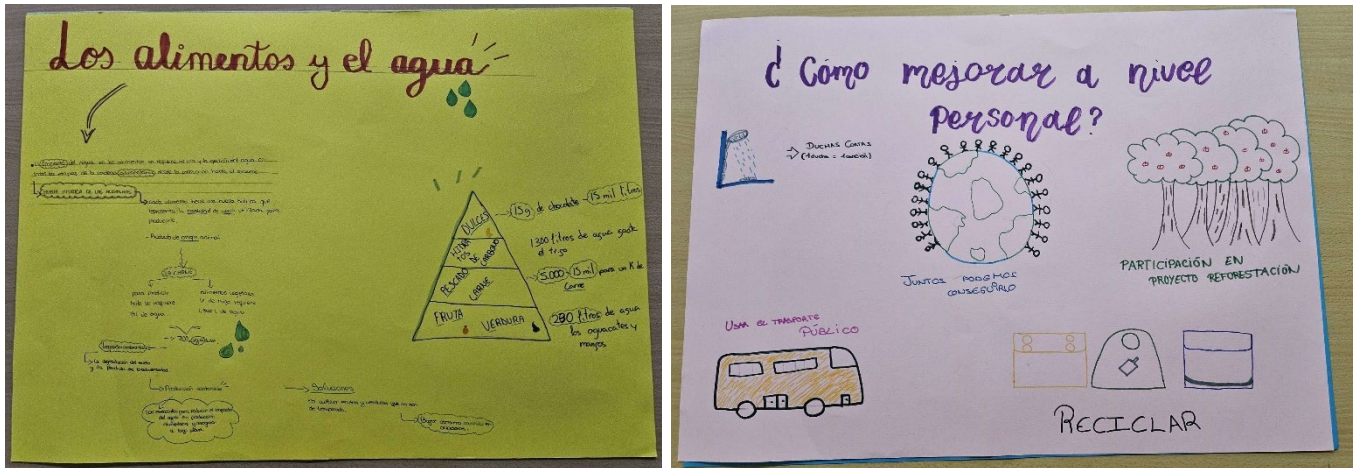
researched pressing climate issues, with a focus on local challenges like drought. They then expressed their findings creatively, culminating in the creation of a zine that encapsulated their ideas and artistic interpretations of climate action. This segment underscored the students' commitment, evidenced by their involvement in related eco-school initiatives, such as a recent beach clean-up.

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Feedback from participants indicated a strong positive reception, particularly among teachers and students. The young attendees valued the opportunity to engage with climate topics through art-based interventions, although many expressed a desire for extended time to further explore the activities. Overall, the event succeeded in promoting CLICA’s message of youth empowerment through sustainable action, leaving participants inspired and eager to contribute to ongoing environmental initiatives.



Photos from Asociación Caminos local open event

LATRA E.E. - Greece

On September 10, 2024, LATRA hosted the CLICA project’s Local Open Event in Mytilene, Lesvos, bringing together 23 participants, including youth, education representatives, policymakers, CCS/STEM professionals, NGO members, and the general public. This event served as a vibrant culmination of CLICA’s two-year journey, celebrating youth-driven climate action, activism, and transformative collaboration. Situated in the heart of Mytilene, the event gathered youth participants alongside local residents, environmental scientists, and activists to honour CLICA’s achievements and reflect on the ongoing efforts needed to support climate action in Europe’s peripheral communities.

The day featured a dynamic mix of presentations, workshops, and an art exhibition that showcased the creative expressions of young participants involved in CLICA. Attendees had the opportunity to view powerful pieces of environmental activism—zines, photographs, and

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artworks—that addressed the pressing themes of the European Green Deal. These visual pieces underscored the importance of sustainability and conservation, with a focus on protecting Lesvos’ unique natural resources. A highlight of the event was a youth-led panel discussion, where young climate activists shared personal stories of transformation and the impact CLICA had on their lives and communities. This dialogue captured the essence of the project, as youth participants expressed how CLICA had equipped them with tools to make their voices heard and influence change in their communities.



Photo from LATRAS’ local open event

Among the many compelling voices was Zoe, who reflected, “CLICA showed me that even from a small island like Lesvos, we can make waves for the planet. Today, I see our voices truly have power, and our stories matter in the fight against climate change.” Nikos, a lifelong resident by the sea, added, “I’ve spent my life by the sea, and watching it change has been heartbreaking. Through CLICA, I learned how art can tell that story, and today, seeing our work on display feels like we’re making people listen.” Mariam shared her journey through photography, connecting her experience of displacement to the ways climate change displaces nature, stating, “This project gave me hope that art can move people to act.” Georgia concluded, “Being here today and seeing what we've created together makes me realize we are not alone in this. Our small actions, our art, our voices—they all add up. CLICA gave us the space to dream bigger.”



Photo from LATRAS' local open event

The event concluded with a collaborative pledge for sustained climate action, as local policymakers and youth committed to incorporating the lessons learned from CLICA into future environmental policies. LATRAS highlighted key project tools and resources, including the CLICA methodology, micro-learning modules, inspiring stories, and zine creations, illustrating how these elements can foster ongoing youth engagement and environmental activism. This final gathering was not just a celebration but also the beginning of a lasting legacy for youth-led climate initiatives on Lesbos and beyond, inspiring continued action to protect the planet.

Comhargnó Imeach Teoranta – Ireland

On August 21, 2024, Imeach hosted a memorable Local Open Event for the CLICA project at Seanscoil Sailearna in Inverin, Co. Galway. Set against the backdrop of Heritage Week 2024, this event was a celebration of the CLICA project's achievements and a platform for creative reflection on environmental themes. Designed as a concert, the evening coincided with the final Open Lab and brought together 45 attendees, including local youth, educators, community leaders, policymakers, CCS/STEM representatives, and families. Notably, members of Irish language promotion organizations joined the gathering, adding a layer of cultural significance to the evening's focus on heritage, sustainability, and creative expression.

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The event highlighted the unique connections between climate action, cultural heritage, and artistic creativity, featuring original poetry and music created by youth participants during a guided nature walk earlier in the day. This walk emphasized the importance of biodiversity, energy conservation, climate resilience, and ecosystem protection, themes which the young participants then wove into their new compositions. Traditional music, song, dance, and poetry all played a part, showcasing the powerful role of the arts in inspiring ecological consciousness and reimagining a sustainable future.



Photo from Imealls' local open event

Through presentations and artistic performances, attendees explored the idea of collective creativity as a means to inspire hope and action. The event provided a space for young people to share their responses to climate challenges and reflect on how traditional cultural expressions can catalyze environmental awareness. Becky ní Éallaithe, a local participant, captured this sentiment poignantly, expressing, “In a way, we’re learning about what has been, that we’re learning about the stories, the plants, that we’re learning about nature and music and all the knowledge that’s in the music and song and that we’re bringing that with us into the future...What we’re trying to achieve today is to bring the community together, both young and old, so that we’ll be able to learn together, to learn from one another, and then to create new things together.”



Photo from Imealls' local open event

In addition to live performances, a video was produced to capture the spirit of the event, receiving positive feedback and sparking interest in the potential for a documentary on youth-led environmental activism that draws from traditional arts and culture. Though no specific CLICA tools were highlighted, the event celebrated the project as a whole, leaving a lasting impact on participants and reinforcing the message that cultural heritage, when paired with youth-driven climate action, can contribute powerfully to building resilient and sustainable communities.

Consorzio MateraHub Industrie Culturali e Creative scarl – Italy

On September 7, 2024, Materahub hosted an inspiring Local Open Event for the CLICA project, bringing together 21 participants, primarily youth aged 18-30, alongside children and community members. The event featured a hands-on workshop on recycled papermaking, fostering inclusivity and participation among attendees. This workshop not only introduced the CLICA project to youth organizations and stakeholders but also encouraged direct engagement, with participants registering on the project platform.



Photos from MateraHubs' local open event

The workshop emphasized upcycling as both a creative process and a methodology for raising awareness about material waste. Through this interactive approach, attendees explored the importance of sustainability and reflected on ways to repurpose waste materials. The workshop culminated in the creation of handmade notebooks from recycled paper, showcasing the potential of upcycling to inspire community-driven climate action.

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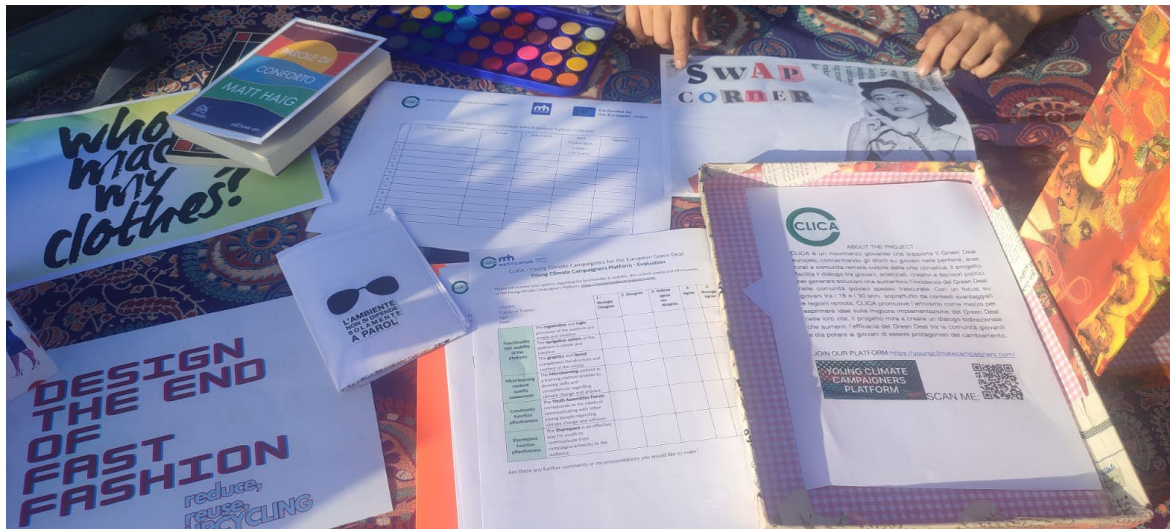


Photo from MateraHubs' local open event

The event highlighted the tangible results of this creative process, which were later displayed at the final CLICA event in Budapest. By connecting artistic expression with environmental awareness, Materahub demonstrated the transformative power of creativity in addressing climate challenges and fostering sustainable practices within the community.

Nuoriso - Ja Matkailukeskus Hyvarilaoy – Finland

Hyvärilä's Local Open Event in Finland (A51) faced challenges in reaching the target participant number outlined in the project proposal, with only 3 participants attending instead of the expected 20+. Despite this, Hyvärilä successfully organized and implemented the event in line with the project's objectives and application requirements. The event provided a platform to showcase the project's outcomes and engage with attendees effectively.

Hyvärilä undertook all necessary efforts to promote the event, including email invitations, social media campaigns, and personalized outreach to stakeholders. However, factors such as limited outreach to new audiences beyond the project's core participants and challenges in engaging a broader local public unfamiliar with the initiative impacted attendance.



Photo from Hyväriläs' local open event

This deviation underscores the importance of refining and diversifying promotion strategies for future initiatives. Hyväriläs' experience highlights the need to strengthen connections with local communities and enhance the effectiveness of communication efforts, including leveraging social media and other platforms to reach a broader and more diverse audience. Lessons learned from this event will inform future activities, ensuring greater participation and impact in similar initiatives.

Presenting the Final open event

ProProgressione Kulturalis Nonprofit Kozhasznu KFT - Hungary

Pro Progressione hosted the Final Open Event of the CLICA project on September 26, 2024, at Gólya, a vibrant cultural centre in Budapest's 8th district. While the event successfully showcased the project's artistic achievements and fostered dialogue on climate justice, it fell short of the target attendance of 100 participants, drawing 20 attendees instead. The audience comprised youth, NGO representatives, and local community members who shared a commitment to environmental action and climate justice.



Pro Progressione made significant efforts to promote the event through email invitations, social media outreach, and personalized communications. However, several factors contributed to the lower turnout, including timing conflicts within the partnership regarding the event date, limited outreach to new audiences beyond the project's core participants, and challenges in engaging a broader public unfamiliar with the initiative or the CLICA project.

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Despite these challenges, the event itself was impactful. The exhibition highlighted the creativity and dedication of CLICA participants, with artworks that used artistic expression to advocate for climate awareness and EU climate policy reform. Attendees had the opportunity to interact with the young artists, hear personal stories, and engage in discussions about the role of art in addressing climate issues. This immersive experience fostered meaningful connections between attendees and participants, emphasizing the potential of youth-driven solutions and collective action.



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The limited turnout underscores the importance of more targeted and diversified promotion strategies in future initiatives. Pro Progressione has reflected on this experience and identified areas for improvement, such as deeper engagement with local communities, broader outreach beyond project participants, and more effective use of social media platforms to boost visibility. These lessons learned will inform future dissemination activities, ensuring a greater reach and impact.



KPIs

CLICA project closely adhered to the planned activities outlined in its proposal and agreement, fully implementing all activities and producing comprehensive reports that included evidence, analysis, and evaluation. While overall participant engagement surpassed expectations, there were deviations in attendance for two events. The Local Open Event in Finland (A51), led by Hyvärilä, was attended by only 3 participants, falling short of the 20+ initially promised. Similarly, the Final Open Event in Hungary (A56), hosted by Pro Progressione, attracted 20 participants instead of the projected 100+. Despite these challenges, the total number of participants across all Local Open Events (A50-55) exceeded the target of 140, demonstrating the project’s ability to engage audiences across partner countries.

Throughout the project, more than 600 stakeholders were contacted, with 146 actively participating in events, surpassing the original target of 140 and reflecting strong engagement and meaningful involvement with key audiences. The project also received 21 invitations to join external events for post-project discussions, significantly exceeding the target of 10, which underscores the growing interest in CLICA's outputs among stakeholders across the EU. Furthermore, feedback collected from stakeholders, including youth organizations, universities, and CCS stakeholders, revealed a strong interest in the project’s outputs, with an average rating of 4.3 out of 5. This exceeded the target score of 3 and highlighted the effectiveness and appeal of the project’s activities.

KPI description	KPI in GA	Result	Details
Events: Nr. of stakeholders contacted	140+	146	Collected from event reports and participant lists
Events: Nr. of invitations to join different events to discuss topics and outputs of the project	10+	21	Invitations received for post-project discussions from stakeholders across the EU
Interest in the project outputs from other youth organizations, universities, CCS organizations, and other stakeholders across EU (country-level detail)	above 3 (range 1 to 5)	+4.3	Derived from feedback forms collected during local and final events

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Conclusion

CLICA project has demonstrated its capacity to foster youth empowerment, climate action, and meaningful engagement among stakeholders across Europe. Through the successful implementation of Local Open Events (A50-55) and the Final Open Event (A56), the project has not only achieved its objectives but also provided a platform for creative expression, dialogue, and community collaboration.

While the project faced challenges, such as participant turnout deviations in Finland and Hungary, these experiences have offered valuable lessons for future initiatives. Refining outreach strategies, deepening community engagement, and leveraging digital tools are critical steps for maximizing the impact and visibility of similar projects.

The strong interest in CLICA's outputs, reflected in participant feedback and post-project invitations, underscores the project's relevance and effectiveness. By exceeding key performance indicators, such as stakeholder engagement and interest in outputs, CLICA has solidified its role as a model for youth-driven climate action and advocacy.

As the project concludes, its impact will continue to resonate through the tools, methodologies, and networks it has established. The stories, creative outputs, and community connections fostered by CLICA highlight the enduring potential of art and education to inspire change and empower individuals to take meaningful action for a sustainable future.

